



Manufactured under license from the Boy Scouts of America®. All rights reserved

# Cherokee Area Council Chattanooga, TN



**KELLER MARKETING**  
A Division of General Commercial Corp.  
888-351-8000

Scan QR Code for a more detailed descriptions of Prizes

**\$825**  
**LEVEL 9**

- 28 - Hydration Pack - 2L
- 29 - Transformers: Rise of the Beasts: Bumblebee Model Kit
- 30 - Zing Quick Switch Power Bow
- 31 - 2-Person Waterproof Tent Assorted Colors
- 32 - Grab Bag G



**\$575**  
**LEVEL 8**

- 23 - E-Blox Parts Plus Construction Kit
- 24 - Telescope - 40X Magnification
- 25 - 5-in-1 Multi-Tool w/ Shovel & Ax
- 26 - Hexbug Mechanicals Wasp Assorted Colors
- 27 - Grab Bag F



**\$375**  
**LEVEL 7**

- 18 - Light Saber w/ Stand
- 19 - 5pc Stainless Steel Mess Kit
- 20 - Adventure Duffle Bag w/ BSA® Branding
- 21 - Air Hunterz Zano Bow w/ 2 Zarts
- 22 - Grab Bag E



**\$275**  
**LEVEL 6**

- 13 - Multi Tool Flashlight
- 14 - Magic Sand Set w/ 6 Molds
- 15 - White Handle Lock Blade Knife & Case w/ BSA® Branding
- 16 - Catapult Plane w/ Decorative Stickers
- 17 - Grab Bag D



**\$175**  
**LEVEL 5**

- 9 - Dry Bag - 5 liter - Yellow w/ BSA® Branding
- 10 - Mini Multi-Tool w/ Case
- 11 - 4x30 Binocular w/ Case
- 12 - 6" Stuffed Animal - Goat



**\$125**  
**LEVEL 4**

- 5 - First Aid Kit w/ Waterproof Case
- 6 - Cinch Backpack w/ BSA® Branding
- 7 - Mini Dynamo Dual LED Light w/ BSA® Branding - Assorted Colors
- 8 - Watch/Pedometer



**\$75**  
**LEVEL 3**

- 1 - Fire Starter and Steel
- 2 - Tony Hawk Box Boarders Assorted Characters
- 3 - Compass Thermometer Whistle
- 4 - Highlighter Scout - 4 Color Highlighter w/ Retractable Computer Brush



**LEVEL 1**

- 0.1 - Moon Pie Sale Patch from the Council  
To earn this patch:  
1) Commit to a goal of \$375 Level 7 Sales or higher  
OR  
2) Commit to 2 or more Show-N-Sell Shifts



**LEVEL 2**

- 0.2 - Military Club Patch  
Sell One Military Donation
- 0.3 - Top Seller Pin  
Sell over \$1,000



**\$5,000**  
LEVEL 15

- 48 - LEGO Technic Mercedes-AMG F1 W14 E Performance
- 49 - Cross Canyon 2 Tent & Footprint
- 50 - Carrera Evolution Mario Kart Analog Electric Slot Car Racing



**\$3,500**  
LEVEL 14

- 45 - Adventure Camp Package
- 46 - BioLite CampStove 2+
- 47 - Case Bonestag Folding Hunter Knife w/ Leather Sheath



**\$2,750**  
LEVEL 13

- 42 - iLive Indoor/Outdoor Bluetooth Solar Speakers
- 43 - LEGO City Modular Space Station
- 44 - Coleman Sundome 4 Person Tent



**\$2,000**  
LEVEL 12

- 39 - LEGO Friends Castle Bed and Breakfast
- 40 - SkullCandy Wireless Earbuds
- 41 - Foldable Drone



**\$1,650**  
LEVEL 11

- 36 - Youth Pickle Ball Set
- 37 - HEXBUG BattleBots Arena Bite Force & Blacksmith
- 38 - The North Face Stalwart Backpack



**\$1,100**  
LEVEL 10

- 33 - LEGO Batman - Batcycle
- 34 - Swiss Army Fieldmaster Knife
- 35 - Walkie Talkie Set w/ Rechargeable Batteries



Descriptions of Prizes available at [www.kellerprizeprogram.com](http://www.kellerprizeprogram.com)

**Cherokee Area Council**  
Council Code: 556CHAT  
[www.cherokeearabsa.org](http://www.cherokeearabsa.org)

For Sale Related Questions:  
Council Office (423) 713-7635

For Prize Related Questions:  
GCC/Keller Marketing (888) 351-8000

**Scouts - How to Select Your Prizes**

- Set Goal/Commitment and receive the MoonPie Sale Patch.
- Sell \$75 or more and receive your choice of any Level 3 Prize.
- Sell \$275 or more and select your choice of a prize from the level you achieve; or select a combination of prizes from lower levels, as long as the total prize value does not exceed the Level Achieved.

**Example:** Sales of \$575 choose one prize from Level 8 ...OR... THREE prizes from Level 5; etc.

All prizes are subject to substitution by Keller Marketing after consultation with your local Council. All substitutions will be for an equal or greater value prize.

Fill out this form and clip off and turn in to your unit's MoonPie PieMaster to receive your "Shoot for the Moon" MoonPie Sale Patch:

Scout's Name: \_\_\_\_\_ Parent/Guardian Email \_\_\_\_\_

Parent/Guardian Cell Phone \_\_\_\_\_

Cub Scout Pack # \_\_\_\_\_ Scouts BSA Troop # \_\_\_\_\_ Crew # \_\_\_\_\_

I aim to be a "Shoot for the Moon" MoonPie Seller and will promise to "Do My Best" to hit one or both marks below:

\_\_\_\_ Aim for the \$375 Prize Level, or higher! MY GOAL \$ \_\_\_\_\_ in Sales!

\_\_\_\_ Aim for 2 or more Show-N-Sell Shifts! MY GOAL \_\_\_\_\_ Shifts!

SIGN HERE: \_\_\_\_\_ Date: \_\_\_\_\_

Be sure to wear your patch when selling!